

UX / UI DESIGNER | 7 YEARS OF EXPERIENCE

Bryan Sebesta

I've spent the last 5 years working as a Senior UX / Conversational UI designer for RAIN Agency, where I've led design for 20+ projects with clients like Headspace, US Veteran's Affairs, Wynn Resorts, Nike, Nestlé, and Amazon. I'm currently seeking opportunities to design for web and mobile SaaS or Enterprise products.

🌐 bryansebesta.com

@ hello@bryansebesta.com

in linkedin.com/in/bryansebesta

WORK

RAIN Agency

Senior UX / UI Designer • NYC • August 2019 – January 2023

Led product strategy and design for multimodal and conversational AI products. Notable projects:

- Created a multimodal prescription management tool for the *US Department of Veterans Affairs*, that improved time-on-task by 400%
- Designed an in-room voice concierge for 5,000 *Wynn Resorts* rooms with an 83% satisfaction rate, freeing up concierges to focus on other tasks
- Crafted a voice-first smart speaker app for *Headspace's* guided meditations with almost 2 million users and an 85% retention rate
- Led design of an analytics dashboard for *Nestlé* executives to see impact of conversational AI across the company.

UX / UI Designer • Lehi, Utah • June 2017 – August 2019

Helped with product strategy and design for multimodal and conversational AI products.

BYU Office of Information Technology

UX Designer • Provo, Utah • Aug 2017 – June 2017

Day One App

UX Researcher • Provo, Utah • Aug 2016 – May 2017

EDUCATION

Shift Nudge / Figma Academy

Online UI Design Courses • November 2022 – February 2023

Brigham Young University—Provo

English Literature • 2011–2017

SKILLS

Design

Wireframing

Visual UI Design

Conversational UI Design

Information Architecture

Multimodal diagramming

Accessibility

UX Writing

Prototyping

Figma

HTML / CSS

Voice UI prototyping tools

Research

Heuristic analysis

Competitive analysis

Moderated usability testing

Survey design

Data analysis

Leadership / Collaboration

Product strategy

Agile methodology

Workshop facilitation

Design communication

Receiving feedback

COMMUNITY INVOLVEMENT

Accessibility Webinar from Voiceflow (2021, Remote)

Talk on Multimodal UX (2019, Utah UX Community)

Adjunct University

Appointment (2018–19, Utah Valley University)

Talk on Voice UI Design (2018, OpenWest Conference in Utah)